Editorial Committee:

The KHBA Editorial continues to be at work on continuing ways to strengthen the KHBA within our local industry.
The Web site is going under some renovations to make things more accessible for interested parties; advertising in the local media is under review, improved and updated signage, corporate sponsorship opportunities for members has been developed and sent out to all members. One member has signed in to take a $5,000 corporate sponsorship.
Congrats to Cogeco for taken advantage and seeing the value in this. Hopefully other members will capitalize and see the value.
Also if any of you see any positive news or happenings throughout our industry that affects our industry in a positive way please pass it along, as we would enjoy hearing from you on this.
On behalf of the Editorial committee we would like to wish each of you a Happy New Year and all the best in 2009.

Regards,
Doug Martin, Chair

Showcase of New Homes Update:

Before you know it the Showcase of new Homes Weekend will be here. Work is continuing on to prepare for this showcase weekend for our member builder's. A few changes have been proposed in hopes of improving and making this event even stronger to help builders sell homes.

These changes will be brought forward at a lunchtime meeting at the KCA boardroom on Wednesday January 21st at 12pm. All builder participants are required to attend either themselves or a representative from their firm. Lunch will be provided. Please call or email your confirmation on the number that will be attending this meeting from your firm. Friday January 16, 2009 is the cut-off for this.

On behalf of the Showcase of Homes committee we look forward to seeing you at the meeting.

Regards,

Doug Martin & Sean Flynn

Committee Chairs

Home And Trade Show:

Did you know that if you are a Home & Trade Show Title Sponsor! $2500.00 – you will be have the following opportunities!

- Title sponsorship of the KHBA Home & Trade Show will benefit your company through promotion, advertising and among KHBA members
- Your company will present Kingston Home Builders Association Home & Trade Show over 105,000 people attend each year
- Your company name will be incorporated into the Home & Trade Show logo
- Your name will appear in all advertising: Over $15,000.00 in local radio, TV, print.
- You will have one booth at the show for your company
- All print material pertaining the Home Show will have your logo prominently displayed; Home show package mailed to exhibitors, follow up letters to exhibitors, all emails will include your logo
- Your company logo on the KHBA website home page
- Logo will be in the KHBA directory where the Home & Trade Show is promoted

The Home and Trade Show Committee have 361 Radio and TV ads in place, promoting the Kingston Home Builders Association 27th Annual Home and Trade Show to the fullest. Plus, the Radio Group and Corus will be providing special packages for the show's participants.

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Kingston Home Builders
ASSOCIATION
February 2009

COMING EVENTS

February Dinner Meeting:
February 5, 2009

Meeting for the Participants in Showcase of New Homes:
January 21, 2009
(Contact KHBA Office for details)

Home and Trade Show:
– February 26 – Mar 1, 2009

Home & Trade Show:
Feb 26 – Mar 1, 2009

NOTICE:

The Executive Committee has been trying to contact those who are late with renewing their memberships… information for the directory and the banner (that is shown at all of our events) had to be sent for print mid January. If you haven't sent your information in on time, we're sorry that you have missed the opportunity to have your company promoted in both of these advertising Medias.

Feb. 5th Dinner Meeting Featuring Gerard Hunt

Gerard Hunt is the Chief Administrative Officer for the City of Kingston. His career has spanned 30 years, 20 of which were spent in municipal finance and administration. Gerard spent ten years in the private sector in controllership, business consulting, corporate and personal taxation and accounting services. Gerard joined the City of Kingston in 1999 as the Manager of Accounting Services and was appointed Director of Finance in 2000. He became the Commissioner of Finance and Corporate Performance in 2005 and in 2008 became the Chief Administrative Officer for the City. Gerard is a Certified Management Accountant with an academic background in Business Administration and Financial Planning.

Confirm your attendance by January 29th, 2009

Please indicate Firm + Number of Attendees and return to the office by Phone: 613-547-0986, Fax: 613-547-5117 or Email: khba@khba.ca

Cocktails at 6:00pm - Dinner at 7:00pm
Minos Restaurant - 2765 Princess St., Kingston

In addition to our speaker.....
Presentation from Habitat for Humanity, Update on The Home & Trade Show and more....

2009 Corporate Sponsorship Package:

WHY BECOME A CORPORATE SPONSOR?

Becoming a corporate sponsor generates positive exposure for your business within the Kingston Home Builder's Association and within the community at large by elevating awareness of your company in a cost-effective way.

WHAT'S IN IT FOR YOU?

As a corporate sponsor of the Kingston Home Builders Association your company benefits. The higher you go up the sponsorship ladder, the greater the recognition you receive.

If you would like to learn more on becoming a sponsor, please contact the KHBA office.

Visit us online at www.khba.ca

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This Newsletter is published by the Kingston Home Builders Association. Please direct any inquiries to: Christine Hollywood

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2009 Executive

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Christine Hollywood *613-547-0986*

Development Manager
Neal Ritchie *613-389-4247*
Cell: 613-561-7064

From the Executive:

WELCOME to our new members!
Artisilex; Colonial Contracting; Costco Wholesale; Counterpoint Engineering; Dixon Solar Heating; Findlay Ridge Company; FoTenn Consultants Inc.; GT Air Systems Home Comfort; Home Inspirations; Hopkins, Cormier & Chitty Surveying Consultants Inc., Kingston Home Maintenance Inc.; Leslie M. Higginson Surveying Ltd.; Loyalist Construction & Landscaping Ltd.; Nu Dimension Design & Drafting and S. Clark Homes Ltd. We look forward to meeting you at our dinner meetings and social events.

The Association would like to thank Cogeco for becoming this years Pinnacle Corporate Sponsor

Housing – A Basic Human Need

New Homes Produce Less Green House Gas

A very significant energy efficiency gains with reductions in green house gases have been made in Canada's housing stock. In 2006 Canadian Homes released greenhouse gas emissions that were 8.5% BELOW the levels of 1990 – surpassing the Kyoto Treaty target for Canada as a whole (according to Natural Resources Canada and confirmed by CHBA commissioned report by Marbek Resource Consultants, Canada's leading energy analyst). Between 1990 and 2005, the number of households in Canada increased by 27% from 9.9 million to 12.6 million. Yet the total amount of energy used by households in 2005 was only 8% more than in 1990, representing a reduction of 15% in average household energy use. Greenhouse gas emissions, on a per-household basis, also fell by 24% during this 15 year period. Following the Kyoto reporting requirements, these emissions are based on energy consumed within households. All these reductions occurred with homes growing in size. Residential constructions success was not matched by the Commercial and Industrial sector during the 1990 to 2005 time period. Energy use was up by 33% and greenhouse gas emissions increased by 30%. The Transportation sector as grew by 30%. Great news for Canada and our World. What is happing in the future? – Continuous improvement.

The Ontario Building Code

The Ontario Building Code applies to all new construction, as well as substantial renovation and change of use. The code is administered by the Ministry of Municipal Affairs and Housing and is enforced by municipalities. The energy efficient standards in Ontario are the highest in Canada. The Building Code changes to energy efficiency attempt to balance energy efficiency with affordability. In 2007 changes to the code resulted in energy efficiency over the previous code by more than 21%. In 2009 changes to the code will result in an increase to 28%. In 2012 all new homes will be at a minimum EnerGuide 80 which is 35% over a home built in 2006. Commercial and Industrial standards are to increase 25% in 2012. Keep in mind the energy efficient standards are previously in place had already surpassed the Kyoto targets.

"New Homes Set the Green Standard"

Kingston's New Homes Already Exceed Kyoto Standards according to Environment Canada's 2006 Green House Gas Inventory, emissions from new homes were already 2.5% ahead of targets agreed upon in the Kyoto Protocol. President James Selkirk says he is proud of his industry's track record. "It's especially impressive when you compare it with commercial buildings or the transportation sector, which are both over 35% short," he says. Selkirk feels a currently considered motion by council to impose another layer of energy-efficiency standards on new homes is an unnecessary burden. While KHBA supports efforts to improved energy efficiency in new homes, the organization opposes attempts to regulate them at the municipal level.
"We're already regulated by the federal and provincial governments," Selkirk says. "Energy efficiency is already built into the Ontario Building Code. The Ontario Ministry of Housing has the staff and the expertise to best determine changes to the Code, which require a high level of technical scrutiny. Adding municipal regulation will add to costs while having a nominal effect on energy efficiency." "We understand that the Council is concerned about greenhouse gas emissions," says Selkirk, "and we support them in principle." "Encouraging environmentally responsible building practices is at the heart of what we do. The problem is that this initiative appears to ignore the fact that new homes in Kingston have already been exceeding the Kyoto standard for 2 years." Selkirk adds that the KHBA approves of and encourages it's members to offer consumer driven programs such as the ENERGY STAR standard or other comparable certification in all new homes. Homes built over the last 25 yrs represent almost 50% of the residential square footage in use in Ontario, but use less than 30% of the space heating energy. For that reason we feel the municipality is unnecessarily attempting to impose regulatory standards on new homes when their efforts could be better directed toward instituting programs to encourage energy conservation in older homes and other industry sectors that are falling short of the Kyoto targets.

(For more information: James Selkirk,
President, KHBA / khba@khba.ca)

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